

>>>> Durham Champions Cricket Club

Beyond a boundary

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Code of Conduct on Social Media

Durham Champions Cricket Club (DCCC) fully understands and acknowledges any member's/player's right to pass reasonable and considered comment on a specific topic, sports, specific match, or on the sport in general. The club does however, expect all such social media postings to be constructive and relevant given the potentially unrestricted audience of Facebook, Twitter, Instagram, YouTube channel or the WhatsApp application.

The following conditions apply to any social media posting which relates either directly, or indirectly, to DCCC. These conditions also apply to any posting that might reasonably be regarded as reflecting on the club in any way.

No social media posting may be made by a player/member which:

1. contains any threatening, abusive, insulting or indecent language.
2. discriminates on any grounds of race, colour, ethnic origin, nationality, faith, sexual orientation, social class or disability.
3. is detrimental to the interests of DCCC or to the game of cricket in general, or which brings DCCC or the game of cricket into disrepute.
4. the individual could reasonably be expected to know would implicate a third party in any disciplinary or legal hearings. This may include, but is not restricted to, the copying and redistribution of any third party social media posting.
5. the individual might reasonably be expected to know would undermine the unity of a team, and or the standing of DCCC in general.
6. discloses any matter which is confidential to DCCC. This may include, but is not restricted to, team selection, tactics & injuries.
7. reputational or integral damage through inappropriate posting to any member of DCCC

All players/members are reminded that while an individual's opinions may not represent those of DCCC CC, they can very easily reflect on the club. As such, all players/members are expected to consider the club's values as well as its long and proud history in any social media postings that they choose to make.

Any player/member failing to adhere to this code of conduct will face disciplinary measures and may be suspended or banned from representing/attending DCCC.

Given the potentially severe sanctions following any breach of the code, players/members should keep all login details and passwords secure.

Official WhatsApp group policy

The do's and don'ts of DCCC official WhatsApp group chats:

1. Respect the purpose and objective of each group.
2. The "WhatsApp official group" shouldn't be used to send messages or content of a personal nature, as well as groups of friends and family shouldn't be used for business purposes. That's what direct messages are for.
3. Don't use groups just to send memes, videos, pictures and news, without reading and reacting to the content shared by others. The purpose of WhatsApp groups is to establish collective conversations with others, but when you only place content, but never read or interact, the existence of such groups loses their purpose. No one likes monologues.
4. Never send content, information or "news" that HASN'T been verified. Placing content whose authenticity has not been definitively proven can be VERY dangerous and harm many people. WhatsApp is infested with lies and it's better to put a stop to them than to be guilty of spreading them.
5. If you feel uncomfortable in a group for any reason, feel free to leave or "mute" the notifications. It's better to be criticized for leaving than or always complaining.
6. Before sending a complaint to a group, identify the "administrator" and share your thoughts with him/her
7. Don't get angry if someone doesn't respond to your messages in a group. No one is obliged to do so. Better send him/her a direct message.
8. Before sending a video, picture, meme or any content, analyze if such material will be in the interest of the majority of the members of the group.
9. When forwarding a message, picture or video and you're choosing multiple recipients, avoid sending it to all your groups, since hardly the same content will be suitable or of interest to all.
10. Unless it's a thematic group on politics or religion, avoid placing such content, since hardly all will have the same religious beliefs or political preferences. Avoid unnecessary debates.
11. Unless tolerated by all, avoid sending any content that is violent or pornographic. It's common for "only men groups" (or women) to circulate inappropriate content, but it's important to ALWAYS keep in mind that many people may feel uncomfortable, especially when the content affects someone's reputation.
12. When replying to a specific comment from a person, use the "reply" function to make sense of your comment and avoid confusion.
13. When noticing that you're having a dialogue with a single member of the group, consider changing the conversation to direct message, because the rest of the group may not be interested in reading your conversation with another person.
14. Keep in mind that your words can be interpreted in multiple ways, so use short sentences that can't be misinterpreted.